



## **Lotus UK at WTM**

Lotus UK will be representing the following clients at WTM

**Alaska:** Travel Alaska

**Andorra:** Turisme Andorra

**Guernsey:** Visit Guernsey

**Finland:** Visit Finland

**Greece:** Visit Greece

**Heathrow Express**

**Ibiza:** Ibiza Tourist Board

**Latam Airlines Group**

**Liguria:** In Liguria

**Palladium Hotel Group**

**Palma:** Fundacion de Turismo Palma de Mallorca

**Spain:** Turespaña

**Jules Ugo:** 07957 133 939

**Frances Tuke:** 07415 136 001

**Kate McWilliams:** 07917 190 705

**Nina Derham:** 07961 401 492

**Amelia Astley Birtwistle:** 07833 512 811



NA350C

[www.travelalaska.com](http://www.travelalaska.com)

Account contact: Kate McWilliams – [kate@lotus-uk.co.uk](mailto:kate@lotus-uk.co.uk) / 07917 190 705

Maria Costa Lobo – [Maria@lotus-uk.co.uk](mailto:Maria@lotus-uk.co.uk) / 07455 641 517

Jesse Carlstrom from the state of Alaska will be available to catch up with UK trade and tour operator partners as well as meet travel media interested in writing about Alaska. To set up a meeting with Jesse, please email [Alaska@lotus-uk.co.uk](mailto:Alaska@lotus-uk.co.uk)

Jesse will be joined by Al Koch from incoming agency **All Alaska Tours** as well as Tania Hancock from **Visit Anchorage**. If you would like to arrange a meeting with either Al or Tania, please let us know.



EM1855

[visitandorra.com/en/home](http://visitandorra.com/en/home)

Account contact: Sarah Johnson - [sarah@lotus-uk.co.uk](mailto:sarah@lotus-uk.co.uk) / 07876 506 014

Georgina Oakley – [georgina@lotus-uk.co.uk](mailto:georgina@lotus-uk.co.uk) / 07979 235 471

Joaquim Tomas, Commercial Director of Andorra Turisme, will be in London on Monday and Tuesday of WTM. Andorra will be meeting trade partners to discuss their ski programme and growing summer programme. To make an appointment please contact Sarah or Georgina. Press kits available on stand.



EM540d

[www.visitfinland.com](http://www.visitfinland.com)

Account contact: Jules Ugo – [jules@lotus-uk.co.uk](mailto:jules@lotus-uk.co.uk) / 07957 133 939

Georgina Oakley – [georgina@lotus-uk.co.uk](mailto:georgina@lotus-uk.co.uk) / 07979 235 471

Press pack on stand.



UKI540

[www.visitguernsey.com](http://www.visitguernsey.com)

Account contact: Jules Ugo – [jules@lotus-uk.co.uk](mailto:jules@lotus-uk.co.uk) / 07957 133 939  
Amelia Astley Birtwistle – [amelia@lotus-uk.co.uk](mailto:amelia@lotus-uk.co.uk) / 07833 512 811

Please come by the stand to meet Wendy Pedder, Marketing Manager – Trade and Media, and Mike Hopkins, Marketing Director, take a press pack and hear the news for Guernsey in 2015.



EM1270, EM1200

[www.visitgreece.gr](http://www.visitgreece.gr)

Account contact: Jules Ugo - [jules@lotus-uk.co.uk](mailto:jules@lotus-uk.co.uk) / 07957 133 939  
Frances Tuke – [frances@lotus-uk.co.uk](mailto:frances@lotus-uk.co.uk) / 07415 136 001

Journalists are invited to lunch on **Monday 3 November at 12.00-13.45** at the stand and then to the Press conference in Platinum Suite 1 at **14.00**.

From **10.00-10.30** on each day of the show trade visitors are invited for breakfast, while journalists and bloggers are invited for breakfast from between **10-11.30** am each day.

Journalists and trade visitors are also invited for lunch between **14.00-15.00 on Wednesday 5 November** and between **13.00-14.00 on Thursday 6 November**.

Travel agents will be able to attend cookery demonstrations and enter into a prize door with TTG, if they are Aspire members and through OTT.



## Heathrow Express

Account contact – Sarah Johnson – [sarah@lotus-uk.co.uk](mailto:sarah@lotus-uk.co.uk) / 07876 506 014  
Frances Tuke – [frances@lotus-uk.co.uk](mailto:frances@lotus-uk.co.uk) / 07415 136 001

All WTM delegates can obtain free travel between Paddington and Heathrow on the Heathrow Express between Wednesday 29 October to Wednesday 12 November by emailing contact details and the six digit id badge number to [eticketing@heathrowexpress.com](mailto:eticketing@heathrowexpress.com). More details can also be found at <http://www.wtmlondon.com/Content/Getting-There>



EM1550

[www.ibiza.travel/en](http://www.ibiza.travel/en)

Account contact: Jules Ugo - [jules@lotus-uk.co.uk](mailto:jules@lotus-uk.co.uk) / 07957 133 939  
Amelia Astley Birtwistle – [amelia@lotus-uk.co.uk](mailto:amelia@lotus-uk.co.uk) / 07833 512 811

Join Carmen Sanchez, Director UK & Ireland, Ibiza Tourism Board and Carmen Ferrer Torres, Minister of Tourism for a drink and some authentic Ibizencan food on **Monday 3rd November from 16.00-18.00**. RSVP [jules@lotus-uk.co.uk](mailto:jules@lotus-uk.co.uk)



LA530

[www.latamairlinesgroup.net](http://www.latamairlinesgroup.net)

Account contact: Nina Derham – [nina@lotus-uk.co.uk](mailto:nina@lotus-uk.co.uk) / 07961 401 492

Please drop by the stand to hear about LATAM's plans for 2015 and pick up a press pack. Meetings with LATAM Airlines Group commercial director for UK & Northern Europe, Martin Modarelli are available on request.

Trade and media are invited to join the LATAM Airlines Group team for a drink on their stand between **16.00-17.30 on Monday 3<sup>rd</sup> November**.

# LIGURIA

EM2080, EM2100, EM2150

[www.turismoinliguria.it](http://www.turismoinliguria.it)

Account contact: Jules Ugo – [jules@lotus-uk.co.uk](mailto:jules@lotus-uk.co.uk) / 07957 133 939

Amelia Astley Birtwistle – [amelia@lotus-uk.co.uk](mailto:amelia@lotus-uk.co.uk) / 07833 512 811

Meetings are available with Tiziana Suman from In Liguria. Please contact the PR team to arrange a meeting.

## PALLADIUM HOTEL GROUP

EM1803

[www.palladiumhotelgroup.com/en](http://www.palladiumhotelgroup.com/en)

Account contact: Kate McWilliams – [kate@lotus-uk.co.uk](mailto:kate@lotus-uk.co.uk) / 07917 190 705

Georgina Oakley – [Georgina@lotus-uk.co.uk](mailto:Georgina@lotus-uk.co.uk) / 07979 235 471

Please come by the stand to meet Iñaky Bau, Marketing Director, take a press pack and hear Palladium Hotel Group's expansion plans, investment projects and new openings in 2015. Interviews with Iñaky Bau are available on request. Please contact Kate or Georgina.

On stand event: Celebrate the White Isle with Palladium Hotel Group; **Tuesday 4<sup>th</sup> November from 16.00-17.30.**

**By invitation only:** Enjoy White Island vibes at World Travel Market with Palladium Hotel Group and find out about the new five star Grand Palladium White Island Spa & Resort, scheduled to open in spring 2015. For more information, please contact Kate or Georgina.



EM1550

[www.palmavirtual.es](http://www.palmavirtual.es)

Fundación de Turismo Palma de Mallorca 365

Account contact: Nina Derham [nina@lotus-uk.co.uk](mailto:nina@lotus-uk.co.uk)

Maria Costa Lobo – [Maria@lotus-uk.co.uk](mailto:Maria@lotus-uk.co.uk) / 07455 641 517

Kate McWilliams – [kate@lotus-uk.co.uk](mailto:kate@lotus-uk.co.uk) / 07917 190 705

## Press Conference

Date: **Wednesday 5th November**

Time: **11.00-12.00**

Place: Balearic Islands Stand, EM1550 (ExCel, London)

Please join Palma de Mallorca's deputy mayor, Álvaro Luis Gijón Carrasco for the launch of Passion for Running, an exciting new product which aims to raise Palma's profile for sports tourism and put the city on the map as the ideal destination for athletes and running aficionados. Gijón will be joined by special guest speaker, Kathrine Switzer, one of running's most iconic figures, who challenged the all-male tradition of the Boston Marathon and became the first woman to run as a registered entry in 1967.

Please RSVP to [maria@lotus-uk.co.uk](mailto:maria@lotus-uk.co.uk) by **Wednesday 22nd October**



EM1500, EM1550

[www.spain.info](http://www.spain.info)

Account contact: Nina Derham – [nina@lotus-uk.co.uk](mailto:nina@lotus-uk.co.uk) / 07961 401 492

Kate McWilliams – [kate@lotus-uk.co.uk](mailto:kate@lotus-uk.co.uk) / 07917 190 705

## Press Conference

Date: **Monday 3rd November**

Time: **11.30-13.00**

Place: North Gallery Room, 14/15, World Travel Market (ExCel, London)

All press welcome.

Please join Spain's Minister for Industry, Energy and Tourism, Mr José Manuel Soria, for an update on Spain as a tourist destination, key results from 2014 and the main initiatives for 2015.

Please RSVP to [spain@lotus-uk.co.uk](mailto:spain@lotus-uk.co.uk) by **Monday 27 October 2014**.